



AFL North Coast Media Policy

Introduction

All members of all clubs have a responsibility to maintain the reputation of AFL on the North Coast. Only approved executive positions are authorised to make media releases on behalf of the AFL North Coast League.

As noted in the following extracts, penalties can be applied to clubs and individuals who breach the By-Laws and bring the game into disrepute with negative comments in the media.

By-Law Extracts

The following are extracts from the AFL North Coast By-Laws (p. 25):

6.4 Statement to Media

No club shall permit any of its officers or members to make any statements to the media (including radio, television and all newspapers) in connection with any policies of the AFLNC or its appointed representatives without the prior approval of the Executive Committee. To do so shall render the club and the member(s) concerned liable to:

- (i) A penalty at the discretion of the Disciplinary Sub-Committee; and
- (ii) Suspension from the AFLNC.

6.5 Bringing Game Into Disrepute

No club shall permit its officers or members to act in a manner which could bring the AFLNC and the game of Australian Football into disrepute.

To do so shall render the club and its member(s) concerned liable to:

- (i) A fine at the discretion of the Disciplinary Sub-Committee;
- (ii) Suspension from the AFLNC, or both.